

The utope project

Smart fashion of the future



„the utope project“ approaches a textile utopia:

The exterior of clothing becomes a display.

This creates the possibility to change its surface like a chameleon´s skin or to use it like a computer display.

The Austrian Designer Wolfgang Langeder and the Fraunhofer IZM / Stretchable Circuits in Berlin, have joined forces since january 2010 to develop such an innovative display on clothing.

The first result of their cooperation is „Cybernomade Suit“, an intelligent business suit. The integrated display interacts with a smart phone put within a pocket on the inside of the jacket and indicates a call or sms on its surface.

The main objective of this cooperation is to create a smart urban wear product line for men.

„the utope project“ conceives itself as a laboratory for fashion, in which intelligent design merges with our time´s most innovative technologies in order to create something thoroughly new and future oriented for clothing and fashion.

Contact:

Wolfgang Langeder
office@flordeillusion.at
www.flordeillusion.at

Christian Dils
info@stretchable-circuits.com
www.stretchable-circuits.com

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